

### Why Choose MissionInsite?

"I have found the versatility and usefulness of MissionInsite to be very helpful in our ministry of starting new churches. As our local churches use it, they are amazed at the information which is available and the helpful way in which it is presented."

Dr. Mont Duncan  
Executive Director, New Church Development, The Florida  
Annual Conference of the United Methodist Church

### Introducing MissionInsite:

Discovering your church's ministry opportunities has never been easier. MissionInsite provides instant access to community information for your church via The MI System. You'll get desktop, web-based access to demographic data for a variety of geographic levels. When you log-in to The MI System at [www.missioninsite.com](http://www.missioninsite.com), a number of resources will be available, including:

**Dynamic Area Analysis Tools.** Choose from preset geographies such as zip codes, census tracts, cities or counties or from your own custom geographies to create "real time" demographic reports.

### QuickInsite, FullInsite and ExecutiveInsite Reports.

One mouse click will produce user friendly reports. A four page QuickInsite Report provides just enough information for a first look at your area. A FullInsite report provides 18 pages of community demographic information integrating data, graphs and text analysis. The ExecutiveInsite Report provides a strategic analysis of your area around 12 "insites" that are essential for ministry planning.

All data provided by MissionInsite contains current year updates for population, households and families in the study area, as well as age, income, ethnicity, phase of life (generational) and MOSAIC segmentation (lifestyle) information. Many variables integrating five year projections.

**ViewPoint.** New "Insite" into the Beliefs, Values and Lifestyle Preferences of the Communities Churches Serve. ViewPoint provides 120 current variables for Religious Practices, Lifestyle Preferences, Personal Preferences, Life Concerns and Well Being, Social Values and Charitable Contributions.

**Optional Resources: Congregant Plotting.** Plot your current church members/visitors on a custom map you create.

**Names and addresses of recent new movers in your ministry area.** Get current names and addresses (Less than 30 days old) of potential visitors to your church.

